



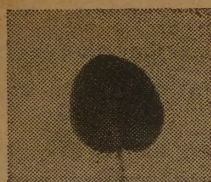
AFRICAN VIOLET NEWS

SUMMER 1963

LIGHT, TEMPERATURE, HUMIDITY, WATER EQUAL SUCCESS



Plain Foliage



Round Foliage



Quilted Foliage



Curly or Lacy



Girl Foliage



Wavy Foliage



Serrated Foliage



Trumpet or Elongated

LEARN TO IDENTIFY LEAF TYPES

One of the most important ways to identify African violets is by the leaf the plant displays. In fact, many growers and enthusiasts consider the leaf type extremely important in their hybridization programs, and will hybridize not only to obtain a certain color and size of blossom, but also a certain type of leaf.

Pictured above are eight of the most easily recognized leaf types. You should, by studying these photographs, be able to identify your own plants by leaf type. Generally, when we describe our own violets for sale we include material describing the type of leaf displayed by the plant.

AN INTERESTING VIOLET STORY? Let's hear about it!

When we first conceived the Fischer African Violet News we hoped to accomplish a number of things. We felt that we had need of a newsletter of sorts that could transmit information of interest to all of our friends. At the same time, we felt that the News should be published at specific times throughout the year. Presently we are putting the News out twice a year, early summer and fall.

LIKE TO PROPAGATE FRESH CUTTINGS? IT'S EASY, EXCITING AND A CONVENIENT WAY TO EXPAND YOUR COLLECTION!

Over the years the popularity of the African violet has increased for many reasons, and the ease with which you can propagate these amazing plants has had a lot to do with it.

About the easiest way to start a new plant, and interesting, too, is through the propagation of a leaf cutting. If you've never tried it, you've an interesting experience ahead.

Take a young healthy green leaf from one of your plants, or order one of our fresh cuttings. With a sharp knife or razor blade cut it about an inch from the base of the stem. You can then root this leaf in a good rooting medium such as vermiculite, perlite, or water.

Propagation in a rooting medium is the preferred method of rooting cuttings. This is the practice of most commercial growers. Either vermiculite or perlite is a satisfactory medium. The materials can be used alone or mixed with peat moss. Place the rooting mixture into a container (our small plastic rooting box is nice for about 12 cuttings) and saturate the mix thoroughly. Place the cut leaf about 1/4" to 1/2" deep into the medium. It is sometimes a good idea to support the leaf with a plant label. Keep the medium constantly moist, but not waterlogged, with frequent additions of water, as needed. Within three or four weeks, the leaves should start to develop root systems. In about eight weeks new little plants should just be visible near the surface of the medium. At this time the leaf is ready for transplanting into African violet soil.

Some people still prefer to root their leaves in water. This is generally less satisfactory, because the roots tend to bunch when the cutting is transplanted and plants generally get off to a slower start. If you prefer to root in water, fill a glass or jar with water nearly to the top. Then cover the container with a piece of aluminum foil. Make a small slit in the foil and insert the African violet leaf so that the stem is immersed in water. Within a month roots should begin to show. In another month the rooted cutting can be transplanted to African violet soil.

Violets Need These Elements To Prosper

In order to grow good African violets, you don't necessarily have to have a 'green thumb.' You must, however, provide the proper elements within which your violets will be able to prosper.

Light is the most important condition necessary to bring your violets into flower. A good rule of thumb is that, "More light usually helps bring a shy bloomer into flower." Violets require fairly full window-sill light, including some direct sunlight, during late fall, winter, and early spring. In the brighter months, it may be necessary to shade plants from direct sunlight to prevent yellowing of foliage and stunting of growth.

In addition to natural light, some very fine plants are being grown under fluorescent light, with no natural light at all. The Floracart units are convenient fluorescent gardens in which you can grow outstanding violets. Lights are suspended six to ten inches above the tops of the plants and should remain lit sixteen hours per day.

Since violets are of a tropical origin, they prefer warmer conditions. Happily, violets and people like about the same temperature. Seventy-five degrees fahrenheit during the day, and sixty-five degrees at night is ideal. Be sure, however, that your violets are not too near cold windows at night or in cold drafts because plants can be injured if they are subject to prolonged exposures of temperatures below fifty degrees fahrenheit.

Your violets will thrive in a fairly moist and humid situation. Humidity around the plants can be increased by growing violets in trays filled with moist sand or gravel. Even water in saucers near or under the plants is helpful. Occasional spraying of your plants with luke warm water early in the day will help to create beneficial humidity around the plants. Violets like moderately moist soil, neither saturated nor bone dry. Too much water rots roots, and plants that are dry will not grow well enough to flower properly. Bottom watering is generally most convenient in the home. Simply add water to the tray or saucer under the pot, but make sure that water is used up before more is added. If plants are watered from below it is good to occasionally top water, about once a month, so that fertilizers will be redistributed throughout the soil.

AFRICAN VIOLET Questions & Answers

How do you tell the girl-type foliage from the other types?

Girl-type foliage has a scalloped leaf with a white spot at the base. All other foliage is considered standard. This differentiation arose when one of the first popular violets, Blue Boy, sported to a different leaf. This sport was called Blue Girl, and from then on this type of leaf has been called the girl-type. Our own variety, Jersey Mist, is an outstanding example of girl-type foliage.

I've noticed that you list a Red Episcia and Yellow Episcia along with your violets. Are these a type of African violet?

The Episcias are not an African violet as such, however they are closely related under the family of Gesneriads. This is true, also, of the Gloxinia. Since they are so closely related, and the culture and care required is so closely allied to the African violet, we feel that they make excellent companion plants to your violets.

My violets seem to have a longer resting period than others I've seen. Am I doing anything wrong?

Your African violets are lacking in one or more of their basic requirements since these amazing plants should require no rest period at all. Check to insure that your plants are receiving the proper temperature, light, humidity and water.

I have violets that seem to grow well, and look very green and healthy—but they don't bloom!

Your violets probably are very healthy, but they most likely are lacking the one element so necessary for good bloom—sunshine! Try moving your violets so they get more sunlight. Be careful, however, of the hot summer sun. A filtered light is best.

My violets often develop brown spots on the leaves. Is there something I can do to prevent this?

Brown spots are generally attributed to a watering problem. When you water, use warm or room temperature water. If the water drops on any leaves be sure that the plant is not in the direct sunlight. Insure, also, that your plants are not too cold—either from being too close to a window, or in a draft from a door.

My plants have suddenly developed red spider. What do you recommend in the way of treatment?

We offer two remedies for red spider in our catalog. Sel-Kaps, a thoroughly reliable insect control in capsule form, or our African Violet Spray which is a handy aerosol insecticide. The sudden appearance of insects such as this is often traced to a new plant placed with your collection. For this reason, we recommend that you buy only from recognized growers. When you receive a plant as a gift from a friend isolate it for two to three weeks so that you can determine if the plant is completely healthy.

artificial light as good as sunlight?

To this date, man has not been able to reproduce an artificial light source with all of the life-giving benefits of natural sunlight. However, very fine plants are being grown under fluorescent light, with no natural light at all.

SUMMERTIME — AN IDEAL TIME TO VISIT FISCHER'S



Mr. Paul E. Rockelmann, hybridizer for the Fischer Greenhouses, as he checks the progress of the intensive research effort made to develop outstanding new varieties.

**GARDEN ENTHUSIASTS
ARE WELCOME TO
STOP, BROWSE, AND
TALK WITH PROFESSIONAL
GROWERS!**

Each year thousands of our friends visit us here at the Greenhouses. Perhaps you, too, will be able to plan a trip this summer. In addition to the thousands of African Violets, you'll be able to browse at leisure, and without obligation, through our entire range of greenhouses and capture the thrill and variety of the many exciting flowers and plants that are grown here.



The Fischer Greenhouses, as viewed from the air, with its tremendous expanse of growing area.

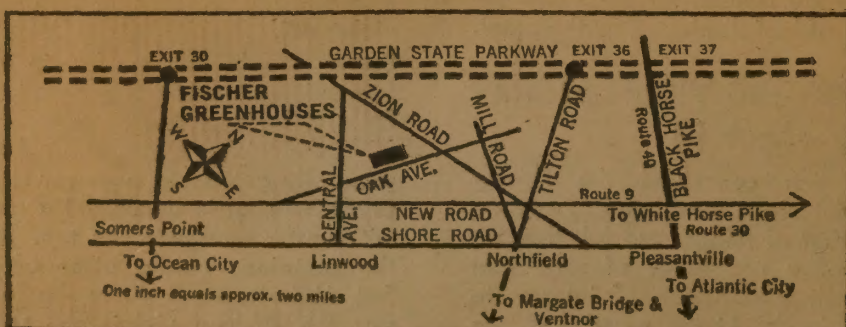


The shipping department of the Fischer Greenhouses, as they carefully prepare violets for safe shipment to homes throughout the world.



Dr. Charles W. Fischer, Jr. explaining African violet culture to an interested group. Individually, or in groups, a big welcome is awaiting you when you visit Fischer's!

There's a treat in store for you at the Fischer Greenhouses. Won't you visit us soon? Open daily, including Sunday, till 5 p.m.



The Fischer Greenhouses are located one block west of Route 9, at Oak and Central Avenues, in Linwood, New Jersey. Just seven miles from Ocean City; 10 miles from Atlantic City; 60 miles from Philadelphia; 120 miles from New York.

NEW AFRICAN VIOLET COMPANION PLANTS



Our new Columnnea

We have grown one variety of Columnnea principally, Columnnea gloriosa. Bright orange red blossoms appear freely along the hanging vines, and, with the rich brownish green foliage, the plant can be a real picture. We offer limited quantities of the plant at \$1.00 each. Culture is like the Episcia and care must be taken to give the plant maximum light, even some sunlight, to assure most rewarding bloom.



Aeschynanthus or 'Lipstick Plant'

A more difficult to handle vine, but an interesting one, is Aeschynanthus or "Lipstick Plant". This plant is also happiest in the hanging basket culture. Red flowers emerge from green corollas almost like lipstick turns out of its case. Leaves are bright waxy green. This is a fine plant for those who have a bright location. It is an interesting and rewarding specimen and another nice addition to the expanding world of African Violet companion plants.

Last fall, we introduced a pretty little red Slipper Gloxinia, dwarf in habit (it grows nicely in 3" or 4" pots), bright in color, and apparently almost ever-blooming. Our hybridization efforts are now producing many variations of this original plant. A lavender slipper gloxinia is now ready. Though this is a slightly larger grower than the red, other habits seem about the same and the plant is an equally vigorous bloomer.

Crosses between the slipper and other gloxinia types have now produced small double slippers, trumpet flowered slippers and some tutones as well as a host of other exciting hybrid types. Some of these will be available as named plants next year. It appears that a whole new world of windowsill plant possibilities await us as we continue the development of this little and versatile miniature gloxinia.

Another gesneriad that is getting more attention these days is the Columnnea. This is a hanging vine with a habit somewhat like that of the Episcia. It grows best in a hanging basket situation. A number of varieties are coming into cultivation and colors run the range of yellow, orange and red. Much of the recent excitement over this plant has come about because of new hybrid types being developed at Cornell University by Dr. Harold Moore and Dr. Robert Lee. Again, hybridization is pointing the way to an exciting expansion of possibilities in the indoor plant field.

SPECIAL PLANT OFFER!

SLIPPER GLOXINIA SEEDLINGS—A 'grab-bag' assortment of brand new miniature types. Hybrids between large and small gloxinias in 2 1/4" pots \$1.00 ea.
COLUMNNEA GLORIOSA—An outstanding red hanging vine in a 2 1/4" pot. Grows into an exciting display plant. \$1.00 ea.
AESCHYNANTHUS—The 'Lipstick Plant' that makes an ideal companion plant for your African violets. In a 2 1/4" pot. \$1.00 ea.
SPECIAL OFFER—ALL THREE PLANTS ONLY \$3.00 POSTPAID! Otherwise combine your order with the regular order blank page.

ORDER NOW • IMMEDIATE SHIPMENT

No. 101 VENUS—New! A lovely pastel blue double Geneva. Free flowering with lightly ruffled blossoms. Good, medium green, slightly fringed foliage. An out of this world addition to any collection. Flowering Plant \$2.00
 No. 201 VENUS Starter Plant \$1.25
 No. 301 VENUS Fresh Cutting \$.50
 No. 102 RASPBERRY SPLASH—A semi-double tu-tone in raspberry and white. Diminutive grower with medium dark green wavy leaves. Flowering plant \$1.50
 No. 202 RASPBERRY SPLASH Starter Plant \$.90
 No. 302 RASPBERRY SPLASH Fresh Cutting \$.35
 No. 103 ALPINE—New! Highly ruffled, double white giant. Blossoms full petalled. Heavy flowering with bright pollen centers. Sturdy flower stems, attractively waved foliage. Highly popular variety. Flowering Plant \$1.50
 No. 203 ALPINE Starter Plant \$.90
 No. 303 ALPINE Fresh Cutting \$.35
 No. 104 PINK JADE—Huge, full double pink with some chartreuse edging. An exotic performer. Nicely waved foliage with pink under leaves. Flowering plant \$1.50
 No. 204 PINK JADE Starter Plant \$.90
 No. 304 PINK JADE Fresh Cutting \$.35
 No. 105 NOBILITY—Large, deep raspberry red double blossoms. Shiny green foliage. Strong symmetrical grower. Flowering Plant \$1.50
 No. 205 NOBILITY Starter Plant \$.90
 No. 305 NOBILITY Fresh Cutting \$.35
 No. 106 PINK MAGNOLIA—New! Giant, full petalled, rich pink blossoms. Diminutive type, dark green foliage with red veining highlights. Very popular at our greenhouses. Flowering Plant \$1.50
 No. 206 PINK MAGNOLIA Starter Plant \$.90
 No. 306 PINK MAGNOLIA Fresh Cutting \$.35
 No. 107 EVENING SHADOWS—New! Full lavender blossoms. Rich wisteria coloring with deeper highlights. Clusters of flowers above velvety dark green foliage with attractive veining. Ideal symmetrical grower. Flowering Plant \$1.50
 No. 207 EVENING SHADOWS Starter Plant \$.90
 No. 307 EVENING SHADOWS Fresh Cutting \$.35
 No. 108 MOLTEN FIRE—New! Companion plant of Atomic Flame. Vibrant red double with some dark green quilted foliage and colorful red underleaf. Free blooming and beautiful. Flowering Plant \$1.50
 No. 208 MOLTEN FIRE Starter Plant \$.90
 No. 308 MOLTEN FIRE Fresh Cutting \$.35
 No. 109 MISS ATLANTIC CITY—Large, raspberry pink, frilled single flowers. Beautifully waved dark green foliage. Flowering Plant \$1.50
 No. 209 MISS ATLANTIC CITY Starter Plant \$.90
 No. 309 MISS ATLANTIC CITY Fresh Cutting \$.35
 No. 110 STARTLING—Fantasy star. Light Lavender blossoms with blue flecks throughout. Giant, semi-double flowers with medium green foliage. A new variety from Lyndon Lyon. Flowering Plant \$2.00
 No. 210 STARTLING Starter Plant \$1.25

No. 111 BEWITCHING—New! Blooms of tu-tone single and semi-double blue and white outlined with vivid blue. Clusters of blossoms above deep green wavy foliage. Very prolific bloomer. Flowering Plant .. \$1.50
 No. 211 BEWITCHING Starter Plant \$.90
 No. 311 BEWITCHING Fresh Cutting \$.35
 No. 112 SNOW SPRITE—A heavy blooming white with fringed flowers standing high above slightly waved, medium green foliage. Flowering Plant \$1.50
 No. 212 SNOW SPRITE Starter Plant \$.90
 No. 312 SNOW SPRITE Fresh Cutting \$.35
 No. 113 SEA HAWK—A very outstanding, giant, frilled dark purple single. Blossoms high above strong and gently waved foliage. A vigorous grower. Flowering Plant \$1.50
 No. 213 SEA HAWK Starter Plant \$.90
 No. 313 SEA HAWK Fresh Cutting \$.35
 No. 114 KINGS RANSOM—A fine large, clear pink single flower with frilled chartreuse edging. Beautiful, waved deep glossy green foliage. Flowering Plant \$1.50
 No. 214 KING'S RANSOM Starter Plant \$.90
 No. 314 KINGS RANSOM Fresh Cutting \$.35
 No. 115 RACY RED—A bright cerise-red star. A semi-miniature grower with medium dark green foliage. An interesting color addition to any collection. Flowering Plant \$1.50
 No. 215 RACY RED Starter Plant \$.90
 No. 315 RACY RED Fresh Cutting \$.35
 No. 116 WISTERIA—Large, frilled, single blossoms of rich wisteria color. Beautifully waved medium dark green foliage. A nice addition to any collection. Flowering Plant \$1.50
 No. 216 WISTERIA Starter Plant \$.90
 No. 316 WISTERIA Fresh Cutting \$.35
 No. 117 TOREADOR—New! Red lavender, giant flowering, open-faced semi-double showing bright pollen sacks. Foliage medium dark green, very slightly waved and diminutive in nature. A collector's variety. Flowering Plant \$2.00
 No. 217 TOREADOR Starter Plant \$1.25
 No. 317 TOREADOR Fresh Cutting \$.50
 No. 118 GIGI—Large double blossoms and dark green foliage with red underleaf. A strong grower selected from hundreds of seedlings. Our best fringed double pink. Flowering Plant \$1.50
 No. 218 GIGI Starter Plant \$.90
 No. 318 GIGI Fresh Cutting \$.35
 No. 119 GAY CONFETTI—An exciting blue and white tu-tone semi-double. Medium dark green foliage. A terrific bloomer and outstanding performer. Very popular with visitors at the Greenhouses. Flowering Plant \$1.50
 No. 219 GAY CONFETTI Starter Plant \$.90
 No. 319 GAY CONFETTI Fresh Cutting \$.35
 No. 120 GALA PINK—Fringed pink with deeper pink edging. A semi-double with attractive, slightly waved medium dark green foliage. Flowering Plant .. \$1.50

No. 220 GALA PINK Starter Plant \$.90
 No. 320 GALA PINK Fresh Cutting \$.35
 No. 121 EXOTIC—Giant, deeply fringed double white with some chartreuse edging. Bright pollen center, with waved medium green foliage. Flowering Plant .. \$1.50
 No. 221 EXOTIC Starter Plant \$.90
 No. 321 EXOTIC Fresh Cutting \$.35
 No. 122 LAVENDER CARIBBEAN—Huge blue lavender full double blossoms, many showing yellow pollen centers. A diminutive symmetrical grower and excellent bloomer. Flowering Plant \$1.50
 No. 222 LAVENDER CARIBBEAN Starter Plant .. \$.90
 No. 322 LAVENDER CARIBBEAN Fresh Cutting .. \$.35
 No. 123 LAVENDER SPLENDOR—New! Very large red lavender semi-double. Open-faced beauty showing bright pollen sacks. Beautiful symmetrical grower with attractively veined dark green foliage. Excellent addition to any collection. Flowering Plant \$2.00
 No. 223 LAVENDER SPLENDOR Starter Plant .. \$1.25
 No. 323 LAVENDER SPLENDOR Fresh Cutting .. \$.50
 No. 124 ORIENTALE—A raspberry fringed semi-double with some chartreuse edging. Deep green, fringed, glossy foliage; red underleaf. Flowering Plant .. \$1.50
 No. 224 ORIENTALE Starter Plant \$.90
 No. 324 ORIENTALE Fresh Cutting \$.35
 No. 125 PINK HALO—A full petalled single pink with a distinct white edge. Deep green foliage with shaded pink underleaf. Flowering Plant \$1.50
 No. 225 PINK HALO Starter Plant \$.90
 No. 325 PINK HALO Fresh Cutting \$.35
 No. 126 FAIRY SKIES—Clear medium blue single Geneva. Giant, star shaped blossom with decided white edge. Medium soft green foliage. A new variety from Lyndon Lyon. Flowering Plant \$2.00
 No. 226 FAIRY SKIES Starter Plant \$1.25
 No. 127 RED EPISCIA—Bright poinsettia red flowers and exceptionally fine variegated foliage. A fine exotic vine akin to the African violet. Flowering Plant \$1.00
 No. 227 RED EPISCIA Starter Plant \$.70
 No. 327 RED EPISCIA Fresh Cutting \$.35
 No. 128 MINIATURE ORCHID—Small, cupped, single white fringed blossoms. A semi-miniature with orchid markings in the center. Dark green wavy leaves. Flowering Plant \$1.50
 No. 228 MINIATURE ORCHID Starter Plant \$.90
 No. 328 MINIATURE ORCHID Fresh Cutting \$.35
 No. 129 MARS IMPROVED—A free flowering, two-tone deep lavender single with waved blossoms. Medium dark green semi-glossy foliage. Flowering Plant \$1.50
 No. 229 MARS IMPROVED Starter Plant \$.90
 No. 329 MARS IMPROVED Fresh Cutting \$.35
 No. 130 SPRING SNOW—Giant, pure white single blossoms. Surely our best single white yet! A strong grower with dark green foliage. Flowering Plant \$1.50
 No. 230 SPRING SNOW Starter Plant \$.90
 No. 330 SPRING SNOW Fresh Cutting \$.35

No. 131 GLOWING EMBERS—A two-tone cerise red with upper petals lighter than lower. Occasional chartreuse edging. Foliage deep green with red underleaf. Flowering Plant \$1.50

No. 231 GLOWING EMBERS Starter Plant \$.90

No. 331 GLOWING EMBERS Fresh Cutting \$.35

No. 132 BLUE ECLIPSE—Medium blue single flowers with a good white edge. Dark green leaves with red veining on underleaf. A symmetrical grower. Flowering Plant \$1.50

No. 232 BLUE ECLIPSE Starter Plant \$.90

No. 332 BLUE ECLIPSE Fresh Cutting \$.35

No. 133 IMAGINATION—Large, deeply fringed single rose-pink blossoms. Dark green wavy foliage with red underleaf. Good symmetrical grower. Flowering Plant \$1.50

No. 233 IMAGINATION Starter Plant \$.90

No. 333 IMAGINATION Fresh Cutting \$.35

No. 134 HI-HILL GARDEN'S ATHENA—Giant frilled, double white flowers with a bright blue band on the outer edge. A strong grower with supreme foliage. As featured in LIFE magazine, November 17, 1961. Flowering Plant \$2.00

No. 234 HI-HILL GARDEN'S ATHENA Starter Plant \$1.25

No. 334 HI-HILL GARDEN'S ATHENA Fresh Cutting \$.50

No. 135 ATOMIC BLAZE—New! Our deepest fuchsia red. Brilliant single blossoms on tall, graceful flower stems. Dark green quilted foliage with colorful red underleaf. Outstanding performer. Flowering Plant \$1.50

No. 235 ATOMIC BLAZE Starter Plant \$.90

No. 335 ATOMIC BLAZE Fresh Cutting \$.35

No. 136 FLIRT—A very fine full double, lilac lavender with crepe-edge petals and showing much yellow pollen. Medium green, slightly waved foliage. Flowering Plant \$1.50

No. 236 FLIRT Starter Plant \$.90

No. 336 FLIRT Fresh Cutting \$.35

No. 137 ROSE DUST—Exceptionally bright single pink flowers with lighter frilled edging. A profusion of blooms above beautifully waved medium green foliage. Flowering Plant \$1.50

No. 237 ROSE DUST Starter Plant \$.90

No. 337 ROSE DUST Fresh Cutting \$.35

No. 138 SMOKE RINGS—Giant, semi-double, dark blue Geneva with a good white edge. Fine, dark green, glossy foliage. Flowering Plant \$1.50

No. 238 SMOKE RINGS Starter Plant \$.90

No. 338 SMOKE RINGS Fresh Cutting \$.35

No. 139 FISCHER'S FOLLIES—Giant, medium blue, very ruffled double flowers. Attractive, medium dark green waved foliage. Flowering Plant \$1.50

No. 239 FISCHER'S FOLLIES Starter Plant \$.90

No. 339 FISCHER'S FOLLIES Fresh Cutting \$.35

No. 140 BONANZA—New! Giant, deep, royal blue, open-faced semi-double blossoms with slightly waved petals and bright-eyed with yellow pollen. Medium, soft green foliage with red veining. Flowering Plant \$2.00

No. 240 BONANZA Starter Plant \$1.25

No. 340 BONANZA Fresh Cutting \$.50

No. 141 IMPERIAL—New! Our largest red lavender single. Outstanding in blossom size and performance. Huge flowers on tall flower stems well above attractive, soft green foliage. Flowering Plant \$1.50

No. 241 IMPERIAL Starter Plant \$.90

No. 341 IMPERIAL Fresh Cutting \$.35

No. 142 SLIPPER GLOXINIA — Attractive Miniature Gloxinia will flower when only 4"-6" across. Blossoms about 2" in length, lasting from 10 to 14 days. Will continue to bloom as plant grows. Red or Purple varieties available. Red Flowering Plant \$1.50

No. 142A SLIPPER GLOXINIA Purple Flowering Plant \$1.50

No. 143 PAUL BUNYAN—Striking raspberry red variety. Large, star-shaped double with glossy, light green foliage. Very heavy bloomer. A new variety from Lyndon Lyon. Flowering Plant \$2.00

No. 243 PAUL BUNYAN Starter Plant \$1.25

No. 144 BLOSSOMS TIME—Huge, ruffled, royal blue double blossoms. Bright pollen centers with medium green, slightly waved foliage. Flowering Plant \$1.50

No. 244 BLOSSOM TIME Starter Plant \$.90

No. 344 BLOSSOM TIME Fresh Cutting \$.35

No. 145 JERSEY PRIDE—Large, bright pink, deeply fringed single blossoms. Attractively waved medium dark green foliage. Flowering Plant \$1.50

No. 245 JERSEY PRIDE Starter Plant \$.90

No. 345 JERSEY PRIDE Fresh Cutting \$.35

No. 146 TINSEL—A bright blue double with a good white edge. A heavy flowering semi-miniature. Medium green foliage, slightly waved. Flowering Plant \$1.50

No. 246 TINSEL Starter Plant \$.90

No. 346 TINSEL Fresh Cutting \$.35

No. 147 PINK FINESSE—New Exceptionally frilled, soft pink semi-double showing occasional chartreuse edging. Attractive, deep green waved foliage with red underleaf. Excellent bloomer. Flowering Plant \$1.50

No. 247 PINK FINESSE Starter Plant \$.90

No. 347 PINK FINESSE Fresh Cutting \$.35

No. 148 LOVE AND KISSES—Beautiful double pink Geneva star. Large blossoms. Dark Green foliage with red underleaf. Heavy bloomer. A new variety from Lyndon Lyon. Flowering Plant \$2.00

No. 248 LOVE AND KISSES Starter Plant \$1.25

No. 149 HI-HOPES—Huge star shaped blue Geneva developed by Lyndon Lyon. Deep green foliage. As featured in LIFE magazine, November 17, 1961. Flowering Plant \$1.50

No. 249 HI-HOPES Starter Plant \$.90

No. 349 HI-HOPES Fresh Cutting \$.35

No. 150 WHITE BOUQUET—Large, full double white blossoms. Good, dark green leaves. A heavy flowering symmetrical grower. Flowering Plant \$1.50

No. 250 WHITE BOUQUET Starter Plant \$.90

No. 350 WHITE BOUQUET Fresh Cutting \$.35

No. 151 YELLOW EPISCIA—Lemon yellow flowers in great profusion at the crown and along the handsome glossy green vine. A fine exotic vine akin to the African violet. Flowering Plant \$1.00

No. 251 YELLOW EPISCIA Starter Plant \$.70

No. 351 YELLOW EPISCIA Fresh Cutting \$.35

No. 152 CANDY COTTON — Large flowered pink double. Profusion of bloom, medium green foliage. Flowering Plant \$1.00

No. 252 CANDY COTTON Starter Plant \$.75

No. 352 CANDY COTTON Fresh Cutting \$.35

No. 153 PINK CONSTELLATION—Lavender pink sport of Pink Cloud. Flower flecked white. Flowering Plant \$1.00

No. 253 PINK CONSTELLATION Starter Plant \$.75

No. 353 PINK CONSTELLATION Fresh Cutting \$.35

No. 154 CHERRY PINK—Giant flowering, deep pink single with tall flower stems. Flowering Plant \$1.00

No. 254 CHERRY PINK Starter Plant \$.75

No. 354 CHERRY PINK Fresh Cutting \$.35

No. 155 PINK BAND—Deep pink single flowers with a deeper pink band on outer edge. Attractive medium green foliage. Flowering Plant \$1.00

No. 255 PINK BAND Starter Plant \$.75

No. 355 PINK BAND Fresh Cutting \$.35

No. 156 ICEBERG—Large frilled white double blossom. Wavy foliage, excellent bloomer. Flowering Plant \$1.00

No. 256 ICEBERG Starter Plant \$.75

No. 356 ICEBERG Fresh Cutting \$.35

No. 157 MING BLUE—Giant single flowers with deeply serrated petals. Heavy flowering deep blue. Strong grower with slightly waved foliage. Flowering Plant \$1.00

No. 257 MING BLUE Starter Plant \$.75

No. 357 MING BLUE Fresh Cutting \$.35

No. 158 KING NEPTUNE—A wonderful giant, semi-double purple. The largest of them all. A real show plant. Good strong foliage with red veining. Flowering Plant \$1.00

No. 258 KING NEPTUNE Starter Plant \$.75

No. 358 KING NEPTUNE Fresh Cutting \$.35

No. 159 CARIBBEAN—Giant, bright blue double blossoms showing much pollen. Blossoms and foliage both attractively waved. Flowering Plant \$1.00

No. 259 CARIBBEAN Starter Plant \$.75

No. 359 CARIBBEAN Fresh Cutting \$.35

No. 160 JERSEY MIST—Wispy, light blue single flower with attractive girl foliage. Prolific bloomer. Flowering Plant \$1.00

No. 260 JERSEY MIST Starter Plant \$.75

No. 360 JERSEY MIST Fresh Cutting \$.35

TO ORDER BY MAIL:

Select the violets that you would like by circling their numbers on the handy order blank. Send this page along with your check or money order to: Fischer Greenhouses, Linwood, New Jersey. We'll send you America's finest African Violets safely . . . and without delay!

POSTAL INSTRUCTIONS: Minimum Order: \$4.00. Please send check or money order with your order. No C.O.D. We pay postage on plant orders of \$10.00 or more. On smaller orders please add 50c to help defray mailing expense. In case of loss or damage to plants in transit, please notify us immediately.

SPECIAL OFFERS:

Any \$50.00 selection Only \$37.50 Postpaid
Any \$35.00 selection Only \$27.50 Postpaid
Any \$25.00 selection Only \$20.00 Postpaid
Any \$15.00 selection Only \$12.75 Postpaid
Any \$10.00 selection Only \$ 8.75 plus postage
Any \$ 7.50 selection Only \$ 6.75 plus postage
Any \$ 6.00 selection Only \$ 5.50 plus postage

All 60 Flowering Plants, a \$87.50 value, only \$57.00 postpaid.

All 59 Starter Plants (Not including the Slipper Gloxinia) a \$54.50 value, only \$38.00 postpaid.

To order more than one plant of a variety, indicate the quantity you want next to the plant number.

FLOWERING PLANTS

101	102	103	104	105	106	107	108	109	110	111	112	113
114	115	116	117	118	119	120	121	122	123	124	125	126
127	128	129	130	131	132	133	134	135	136	137	138	139
140	141	142	142A	143	144	145	146	147	148	149	150	151
152	153	154	155	156	157	158	159	160				

STARTER PLANTS

201	202	203	204	205	206	207	208	209	210	211	212	213
214	215	216	217	218	219	220	221	222	223	224	225	226
227	228	229	230	231	232	233	234	235	236	237	238	239
240	241	243	244	245	246	247	248	249	250	251	252	253
254	255	256	257	258	259	260						

FRESH CUTTINGS

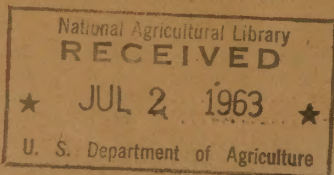
301	302	303	304	305	306	307	308	309	311	312	313	314
315	316	317	318	319	320	321	322	323	324	325	327	328
329	330	331	332	333	334	335	336	337	338	339	340	341
344	345	346	347	349	350	351	352	353	354	355	356	357
358	359	360										

Fischer

**GREENHOUSES
LINWOOD, NEW JERSEY**

**AFRICAN
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